

**Report Parameters :**

BILLING SUMMARY : YES

MAKEGOODS : YES

SORT BY : By Order Number

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

PAGE 1

359996 AGENCY (OR SERVICE) ACTING AS AGENT FOR 383759 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME SCREEN STRATEGIES MEDIA  
AND 11150 Fairfax Blvd Ste 505  
ADDRESS Fairfax VA 22030-5066  
USA  
CONTACT

FRIENDS OF PATRICK MURPHY  
4521 Pga Blvd Ste 412  
Palm Beach FL 33418-3997  
USA  
PRODUCT TEST 2828 / MURPHY FOR SENATE

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

LOCAL SALESPERSON Sean Dorsey AGENCY EST. NO. 2828  
PRODUCT CODE 1300

NATIONAL  
SALESPERSON

BROADCAST SCHEDULE STARTING 10/24/16 AND ENDING 10/28/16 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
2) CBS reserves the right to refuse payments in select formats based on business circumstances.  
1) CBS reserves the right to assess a fee for late payments.

Additional Terms and Conditions:

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to										
ITEM	DAYS	SPOTS PWK.	FROM TIME	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
10/21/16-AG-NEW ORDER										
1 CDR	.1.1.1..	2	05:30A	06:00A	30S	10/25/16-10/27/16		2	400.00	800.00
2 CDR	....1..	1	06:30A	07:00A	30S	10/28/16-10/28/16		1	650.00	650.00
3 CDR	1.....	1	08:00A	09:00A	30S	10/24/16-10/24/16		1	700.00	700.00
4 CDR	01000..	1	11:00A	12:00N	30S	10/25/16-10/25/16	PRICE IS RIGHT	1	1200.00	1200.00
5 CDR	00100..	1	11:58A	12:30P	30S	10/26/16-10/26/16	NOON NEWS	1	900.00	900.00
6 CDR	11111..	5	03:00P	04:00P	30S	10/24/16-10/28/16	DR PHIL	5	500.00	2500.00
7 CDR	01010..	2	04:00P	05:00P	30S	10/25/16-10/27/16	JUDGE JUDY	2	700.00	1400.00
8 CDR	...1...	1	05:30P	06:00P	30S	10/27/16-10/27/16		1	2000.00	2000.00
9 CDR	1.1.1..	3	06:00P	06:30P	30S	10/24/16-10/28/16		3	2500.00	7500.00
10	1.1....	2	06:30P	07:00P	30S	10/24/16-10/26/16		2	3500.00	7000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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8900 N. W. 18TH TERRACE, . MIAMI FL 33172

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PAGE 2

359996	AGENCY (OR SERVICE) ACTING AS AGENT FOR		383759	ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	SCREEN STRATEGIES MEDIA			FRIENDS OF PATRICK MURPHY		
AND	11150 Fairfax Blvd Ste 505			4521 Pga Blvd Ste 412		
ADDRESS	Fairfax	VA	22030-5066	Palm Beach	FL 33418-3997	
	USA			USA		
CONTACT				PRODUCTEST 2828 / MURPHY FOR SENATE		
LOCAL SALESPERSON	Sean Dorsey		AGENCY EST. NO. 2828	PRODUCT CODE 1300		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/24/16 AND ENDING 10/28/16 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
CDR										
12	...1...	1	09:00P	10:00P	30S	10/27/16-10/27/16		1	7500.00	7500.00
CDR										
13	01101.0	3	11:00P	11:35P	30S	10/25/16-10/28/16	LATE NEWS	3	2500.00	7500.00
CDR										
Total Contract:								23		39650.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
						39650.00	.00	.00	39650.00	
GRAND TOTAL									39650.00	

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